

## THAIFEX - Anuga Asia 2023: Food Services Fact Sheet

Bringing together all food service sectors, including restaurants, quick service concepts, and the catering industry, THAIFEX - Anuga Asia's Food Service trade show highlights the latest products, services, and technologies to help food service operators grow and improve their business. The Food Service trade show covers:

- Kitchen technology
- Distribution systems/table and serving equipment
- Rinsing, cleaning and disposal technology
- Refrigeration technology
- Information and billing systems
- Construction technology, furnishing and equipment
- Services & concept

### Fast Facts

- During the forecast period from 2022 to 2027, the Asia Pacific Food Service Market is expected to experience a remarkable growth rate of 31.2%. In 2017, the full-service restaurant segment had the largest market share at 36% and is projected to have a compound annual growth rate (CAGR) of 4.3% between 2021 and 2027<sup>1</sup>. Meanwhile, fast food restaurants are experiencing constant growth with a market share of 31.9%, driven by urbanization and the busy lifestyles of people living in metropolitan areas.
- KBV Research's recent report on the Asia-Pacific Food Service Equipment Market forecasts a compound annual growth rate (CAGR) of 6.8% during the period of 2016 to 2022<sup>2</sup>. The Full-service restaurants and hotels segment had the largest market share in the Asia Pacific Food Service Equipment Market in 2015, with a CAGR of 6.2% during the forecast period. The Quick-service restaurants and pubs segment is expected to grow at a CAGR of 7.2% by 2022.

### Key Exhibitors

- **Asia Pulp and Paper (APP) Co. Ltd (Singapore)**
  - Asia Pulp & Paper (APP) Sinar Mas is a trade name of pulp and paper manufacturing companies that delivers quality products to meet the growing global demand for tissue, packaging and paper. APP Sinar Mas's products are marketed in more than 150 countries across six continents.

<sup>1</sup> <https://www.marketdataforecast.com/market-reports/asia-pacific-food-service-market>

<sup>2</sup> <https://www.kbvresearch.com/news/asia-pacific-food-service-equipment-market/>

- **Korea Federation of SMEs (KBIZ) (South Korea)**

- The Korea Federation of SMEs (KBIZ) was established in 1962 to protect the rights and interests of the 6.6 million Korean SMEs and improve their economic status. The organization works to promote the balanced development of the national economy under the government's policy to foster small and medium-sized enterprises in Korea. KBIZ is dedicated to supporting the activities and aspirations of Korean SMEs, which account for 99% of the total number of companies and 90% of the workforce. The organization has played a vital role in the history of SMEs and the Korean economy, creating an economic environment that allows SMEs to engage in business activities fully and strengthen their status.

- **Toki (The Toki City Wholesale Pottery Association) (Japan)**

- Toki City is the largest producer of pottery and porcelain products in Japan. The Toki City Wholesale Pottery Association ships "Mino-yaki" items to customers in Japan and other countries. The Toki City Wholesale Pottery Association is licensed by the Small and Medium Enterprise Agency to receive purchase orders from national and local governments and other public agencies. Associations with this license are recognized as excellent organizations with advanced skills and technologies as well as high reliability.

- **GFAI Robotic and Innovation Solution Ltd (Thailand)**

- GFAI Robotics and Innovation Solution (Thailand) Co., Ltd. is a Bangkok-based company that provides comprehensive robotics and automation solutions for various industries. With a team of experienced engineers and a commitment to innovation and sustainability, GFAI Robotics aims to offer cutting-edge technology that enhances productivity and efficiency while reducing energy consumption. They also provide customized solutions tailored to their clients' specific needs and work closely with them to ensure their satisfaction at every stage of the process.

Full information about this year's **11 Signature Trade Shows** can be found on <https://thaifex-anuga.com/trade-fair/trade-shows/>



For the overall **THAIFEX - Anuga Asia Key F&B Segments**, please visit <https://thaifex-anuga.com/>

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